



Empowering Seniors — Connecting Families

BigScreenLive to Provide Specialty Photo Products for Seniors

Senior computing innovator BigScreenLive chooses ezpservices for high-quality digital print fulfillment

Seattle, Washington – October 19, 2009 – BigScreenLive, the online service specifically designed to help Seniors stay connected to their family and friends through email, photo sharing – and providing an easy and safe way to explore the Internet has selected ezprints, a leader in digital-image technology services, to provide high-quality digital photofinishing fulfillment services. BigScreenLive will integrate ezprints online product catalog into its Senior computing environment and its Family portal. With the ezprints partnership, BigScreenLive’s customers will be able order an array of high-quality photographic products featuring their favorite digital photos.

“Our partnership with ezprints will expand the services we provide to our current customers, plus make BigScreenLive more appealing to new customers,” said Richard Mander, CEO of BigScreenLive. “Seniors using the BigScreenLive software report their pride and excitement in being able to easily use the computer to connect with family and friends all across the globe. They especially love how easy it is for them to share digital pictures and view online albums. Making their pictures accessible for photographic products will undoubtedly be very popular.”

“We are thrilled to work with BigScreenLive to provide technology and fulfillment services. Our partnership will help bridge the technology gap between generations and enhance the online services BigScreenLive offers to older adults and their families,” said Mike Rosenberg, Vice President, Partner Development, ezprints.

About BigScreenLive

BigScreenLive’s mission is to empower seniors and connect families, by enabling older adults to become active online participants. Utilizing a proprietary “software-as-a-service” solution, BigScreenLive www.bigscreenlive.com makes computers easier to use and more conducive to the specific needs of this generation. Employing the latest technology to foster greater collaboration, BigScreenLive improves the quality of life for senior adults by helping them stay connected to family, friends and community making the web more accessible to all.

About ezprints

ezprints is a private label, digital image product fulfillment and technology solutions provider. Working with some of the most trusted brands, the company has earned a reputation for exceeding partner expectations. ezprints provides partners a variety of delivery service options, custom packaging, proprietary product development and dedicated customer care. ezprints is based in Atlanta, GA. For more information, please visit www.ezpservices.com

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